

THE FIRST AND ONLY FDA-APPROVED PILL PROVEN TO INCREASE A WOMAN'S SEX DRIVE



ASK ABOUT ADDYI TODAY!

Addyi, the #1 prescribed treatment* by doctors, is the only pill clinically proven effective for Hypoactive Sexual Desire Disorder (HSDD) in certain premenopausal women.

RESULTS IN AS LITTLE AS 4 WEEKS.*

* IQVIA Monthly Total Prescriptions Volume Data Comparing Addyi vs Vyleesi in the US, Aug '22- July '24
** Ask your healthcare provider what to expect. Some women may see results in as early as 4 weeks.

INDICATION AND SELECT IMPORTANT SAFETY INFORMATION

What is ADDYI (add-ee) (flibanserin) Tablets?

ADDYI is a prescription medicine used to treat hypoactive (low) sexual desire disorder (HSDD) in women who have not gone through menopause, who have not had problems with low sexual desire in the past, and who have low sexual desire no matter the type of sexual activity, the situation, or the sexual partner. Women with HSDD have low sexual desire that is troubling to them. Their low sexual desire is **not** due to: a medical or mental health problem, problems in the relationship, medicine or other drug use. ADDYI is not for use for the treatment of HSDD in women who have gone through menopause, in men or in children. ADDYI is not for use to enhance sexual performance.

What is the most important information I should know about ADDYI?

Your risk of severe low blood pressure and fainting (loss of consciousness) is increased if you take ADDYI and:

• drink alcohol close in time to when you take your ADDYI dose.

• Wait at least 2 hours after drinking 1 or 2 standard alcoholic drinks before taking ADDYI at bedtime.

Examples of 1 standard alcoholic drink include: one 12-ounce regular beer, 5 ounces of wine, 1.5 ounces of distilled spirits or shot

• If you drink 3 or more standard alcoholic drinks in the evening, skip your ADDYI dose at bedtime.

• After you have taken your ADDYI at bedtime, do not drink alcohol until the following day.

• take certain prescription medicines, over-the-counter medicines, or herbal supplements. Do not take or start taking any prescription medicines, over-the-counter medicines, or herbal supplements while taking ADDYI until you have talked with your doctor. Your doctor will tell you if it is safe to take other medicines or herbal supplements while you are taking ADDYI.

• have liver problems. Do not take ADDYI if you have liver problems.

See additional Important Safety Information throughout and [enclosed/hyperlink] Full Prescribing Information and Medication Guide, including Boxed Warning regarding severe low blood pressure and fainting in certain settings.



REAL SCIENCE.

IN CLINICAL TRIALS* OF OVER 2,000 WOMEN, ADDYI DEMONSTRATED SIGNIFICANT IMPROVEMENTS IN:

✔ SEXUAL DESIRE

"When I heard about Addyi, I was curious if it would work for me. After only a few weeks on Addyi I'm already thinking about and wanting sex again!"



Sam, 53,
actual Addyi patient

✔ SATISFYING SEXUAL EVENTS**

"My brain is back to my old self and my body's feeling that way too. I wake up in the mood. I'm walking around during the day and I'm in the mood."



Melanie, 49,
actual Addyi patient

✔ REDUCED STRESS (from low libido)

"I used to dread going to bed with my husband, because I was never in the mood... he thought it was his fault. We were really struggling. Then we found Addyi!"



Kendall, 31,
actual Addyi patient

Take Addyi once daily, at bedtime, for at least two months to realize the full ongoing benefits.†



*Efficacy of Addyi was established in three 24-week trials in over 2,000 premenopausal women with acquired, generalized HSDD. Patients were treated with Addyi (n=1187) or placebo (n=1189). Not all women will experience similar improvement in their HSDD. **Increase in number of times per month. †Addyi should be discontinued if there is no improvement after 8 weeks.

IMPORTANT SAFETY INFORMATION (CONTINUED)

If you take ADDYI and you feel lightheaded or dizzy, lie down right away. Get emergency medical help or ask someone to get emergency medical help for you if the symptoms do not go away or if you feel like you could faint (lose consciousness). If you faint (lose consciousness), tell your doctor as soon as you can.

Who should not take ADDYI?

Do not take ADDYI if you:

- take certain medicines. Taking ADDYI with certain other medicines can increase the amount of ADDYI in your blood and cause severe low blood pressure, fainting (loss of consciousness), and sleepiness.
- Do not take ADDYI if you are taking any of the following medicines:
 - Certain medicines used to treat HIV-1 infection
 - Certain medicines that you take by mouth used to treat fungal infections
 - Certain antibiotics
 - Certain medicines used to treat Hepatitis C infection
 - Certain medicines used to treat high blood pressure, chest pain (angina), or other heart problems
 - Nefazodone: a medicine used to treat depression

Ask your doctor or pharmacist if you are not sure if you take any of the medicines listed above. These are examples of the medicines that you should not take if you are taking ADDYI. Tell your doctor about all the medicines you take before you start taking ADDYI

- have liver problems
- are allergic to flibanserin or any of the ingredients in ADDYI. See Medication Guide for the full list of ingredients.

RESULTS IN AS LITTLE AS 4 WEEKS.*



After a few weeks you may begin to notice changes like sexual thoughts, interest, and lessened distress. Addyi is believed to work on the neurotransmitters in the brain* that balance sexual excitement and inhibition.

*Ask your healthcare provider what to expect. Some women may see results in as early as 4 weeks.

*The exact way that Addyi works isn't fully understood.

IMPORTANT SAFETY INFORMATION (CONTINUED)

What should I tell my doctor before taking ADDYI?

Before you take ADDYI, tell your doctor about all of your medical conditions, including if you:

- drink alcohol, use drugs, or have a history of alcohol or drug abuse
 - have ever had depression or other mental health problems
 - have low blood pressure or a medical condition that can cause low blood pressure
 - are pregnant or plan to become pregnant. It is not known if ADDYI will harm your unborn baby.
 - are breastfeeding or plan to breastfeed. It is not known if ADDYI passes into your breast milk. You and your doctor should decide if you will take ADDYI or breastfeed. You should not do both.
- Tell your doctor if you have had an allergic reaction such as hives, itching, or trouble breathing during or after receiving a dose of ADDYI.

Tell your doctor about all of the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. ADDYI can affect the way other medicines work, and other medicines can affect the way ADDYI works, and can cause serious side effects.

What should I avoid while taking ADDYI?

- Do not drink alcohol close to the time you take your ADDYI dose because this increases your risk of severe low blood pressure and fainting (loss of consciousness).
- Do not drive, operate machinery, or do things that require clear thinking until at least 6 hours after you take ADDYI and until you know how ADDYI affects you.
- Do not drink grapefruit juice if you take ADDYI. Drinking grapefruit juice during your treatment with ADDYI increases your risk of severe low blood pressure and fainting (loss of consciousness).
- You should not take the herbal supplements St. John's Wort, ginkgo, or resveratrol or certain over-the-counter medicines such as cimetidine until you talk to your doctor. Taking ADDYI with these herbal supplements and over-the-counter medicines may increase your risk of low blood pressure, fainting (loss of consciousness), and sleepiness.

REAL EXPERIENCES. REAL REVIEWS.



Shannon, 44,
actual Addyi patient

"I had no desire. I thought it was just me... something that happened as I got older. But then one of my girlfriends told me about Addyi. All I have to say is OMG... I wish I had learned about this sooner!"



Todd, 55, partner
of an Addyi patient

"Addyi is a great addition to our relationship. Sex is discussed more these days. And when it does occur, I can tell a difference!"

addyi[®]
(flibanserin)
100mg tablets

**THE ONLY PILL FOR HSDD THAT HAS
BEEN EVALUATED FOR SAFETY AND
EFFICACY BY THE U.S. FOOD AND
DRUG ADMINISTRATION (FDA).**

#1 Prescribed Treatment*
by doctors for HSDD



* IQVIA Monthly Total Prescriptions Volume Data Comparing Addyi vs Vyleesi in the US. Aug '22- July '24

IMPORTANT SAFETY INFORMATION (CONTINUED)

What are the possible side effects of ADDYI?

ADDYI can cause serious side effects, including:

- Sleepiness is a common side effect of ADDYI and can be serious. Taking ADDYI can increase your risk of sleepiness if taken during waking hours, if you drink alcohol, or take certain medicines or herbal supplements.
- Low blood pressure and fainting (loss of consciousness) can happen when you take ADDYI even if you do not drink alcohol or take other medicines or herbal supplements. Your risk of low blood pressure and fainting (loss of consciousness) is increased if ADDYI is taken during waking hours, if you drink alcohol within 2 hours of taking ADDYI, or if you take certain medicines or herbal supplements.

The most common side effects of ADDYI include:

- Dizziness • Difficulty falling asleep or staying asleep • Nausea • Dry mouth • Tiredness

These are not all of the possible side effects of ADDYI. Call your doctor for medical advice about side effects. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

See additional Important Safety Information throughout and [enclosed/hyperlink] Full Prescribing Information and Medication Guide, including Boxed Warning regarding severe low blood pressure and fainting in certain settings. This information does not take the place of talking with your healthcare provider. US-2400037.02