

addyi[®]
(flibanserin)
100mg tablets

FRUSTRATED THAT YOU RARELY WANT SEX?



It could be Hypoactive (low) Sexual Desire Disorder (HSDD). Addyi is the #1 PRESCRIBED* FDA-Approved *LITTLE PINK PILL* proven to treat HSDD in premenopausal women...



(actual size)

who have not had problems with low sexual desire in the past, and who have low sexual desire no matter the type of sexual activity, the situation, or the sexual partner. Women with HSDD have low sexual desire that is troubling to them. Their low sexual desire is **not** due to: a medical or mental health problem, problems in the relationship or medicine or other drug use. Addyi is not for use for the treatment of HSDD in women who have gone through menopause, or in men or children. Addyi is not for use to enhance sexual performance.

SELECTED IMPORTANT SAFETY INFORMATION:

What is the most important information I should know about ADDYI? Your risk of severe low blood pressure and fainting (loss of consciousness) is increased if you take ADDYI and:

- drink alcohol close in time to when you take your ADDYI dose.
- take certain prescription, medicines, over-the-counter medicines, or herbal supplements. Do not take or start taking any prescription medicines, over-the-counter medicines, or herbal supplements while taking ADDYI until you have talked with your doctor.
- have liver problems

See additional Important Safety Information throughout and Full Prescribing Information and Medication Guide, including Boxed Warning regarding severe low blood pressure and fainting in certain settings, at addyi.com/pi.

*IQVIA Monthly Total Prescriptions Volume Data Comparing Addyi vs Vyleesi in the US. Dec 2020.

ADDYI IS THE #1 PRESCRIBED TREATMENT* FOR HSDD

In clinical trials, some women experienced **notable improvement** in one or more of their HSDD symptoms:

+ **INCREASED** satisfying sexual events such as sexual intercourse, oral sex, and masturbation, or genital stimulation by a partner[†]

+ **INCREASED** sexual desire

- **DECREASED** distress associated with low sexual desire



[†]Increased number of times in a month

Not all women will experience similar improvement in their HSDD. Ask your healthcare provider what to expect.

The most common side effects of Addyi include dizziness, nausea, tiredness, difficulty falling asleep or staying asleep, and dry mouth.

*IQVIA Monthly Total Prescriptions Volume Data Comparing Addyi vs Vyleesi in the US. Dec 2020.

IMPORTANT SAFETY INFORMATION

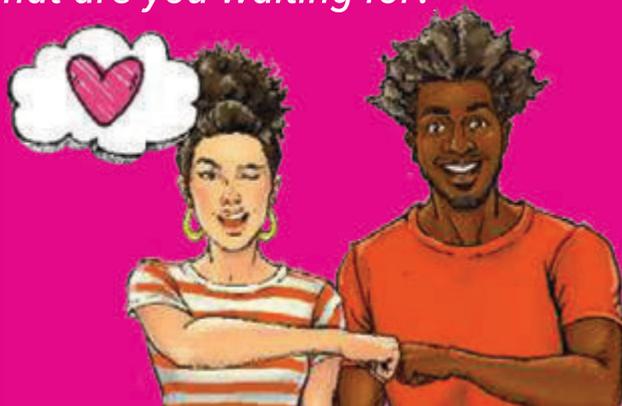
What is the most important information I should know about ADDYI? Your risk of severe low blood pressure and fainting (loss of consciousness) is increased if you take ADDYI and:

- **drink alcohol close in time to when you take your ADDYI dose.**
 - Wait at least 2 hours after drinking 1 or 2 standard alcoholic drinks before taking ADDYI at bedtime.
 - Examples of 1 standard alcoholic drink include:**
 - one 12-ounce regular beer
 - 5 ounces of wine
 - 1.5 ounces of distilled spirits or shot
 - If you drink 3 or more standard alcoholic drinks in the evening, skip your ADDYI dose at bedtime.
 - After you have taken your ADDYI at bedtime, do not drink alcohol until the following day.

RESULTS IN AS LITTLE AS 4 WEEKS**

Addyi's efficacy was **proven** in clinical trials* which included 2,375 premenopausal women with HSDD. The science is there...

What are you waiting for?



Not all women will experience similar improvement in their HSDD. Ask your healthcare provider what to expect.

*“After a few weeks on ADDYI.. I WANTED to have sex!”***

*The three trials took place over 24-weeks and patients were treated with Addyi (n=1187) or placebo (n=1188). **Some women may see results in as early as 4 weeks. Addyi should be discontinued if there is no improvement after 8 weeks.

IMPORTANT SAFETY INFORMATION (Continued)

- **take certain prescription medicines, over-the-counter medicines, or herbal supplements. Do not take or start taking any prescription medicines, over-the-counter medicines, or herbal supplements** while taking ADDYI until you have talked with your doctor. Your doctor will tell you if it is safe to take other medicines or herbal supplements while you are taking ADDYI.
- **have liver problems.** Do not take ADDYI if you have liver problems.
- **If you take ADDYI and you feel lightheaded or dizzy,** lie down right away. Get emergency medical help or ask someone to get emergency medical help for you if the symptoms do not go away or if you feel like you could faint (lose consciousness). If you faint (lose consciousness), tell your doctor as soon as you can.

Who should not take ADDYI?

Do not take ADDYI if you:

- take certain medicines. Taking ADDYI with certain other medicines can increase the amount of ADDYI in your blood and cause severe low blood pressure, fainting (loss of consciousness), and sleepiness.
- Do not take ADDYI if you are taking any of the following medicines:
 - Certain medicines used to treat HIV-1 infection
 - Certain medicines that you take by mouth used to treat fungal infections
 - Certain antibiotics
 - Certain medicines used to treat Hepatitis C infection
 - Certain medicines used to treat high blood pressure, chest pain (angina), or other heart problems
 - Nefazodone: a medicine used to treat depression

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A PINK PILL A DAY HELPS KEEP MY SEX LIFE IN PLAY

It's okay if you're not **'asking for a friend.'**

(In clinical trials, the average participant was 36 years old.)

You may start to notice the effects of Addyi in as little as 4 weeks but be sure to give Addyi 8 full weeks to experience continuously improving results."



(actual size)



"My sex life is BACK... I'm counting the days until date night again!"

IMPORTANT SAFETY INFORMATION (Continued)

Ask your doctor or pharmacist if you are not sure if you take any of the medicines listed above. These are examples of the medicines that you should not take if you are taking Addyi. Tell your doctor about all the medicines you take before you start taking ADDYI

- have liver problems

What should I tell my doctor before taking ADDYI?

Before you take ADDYI, tell your doctor about all of your medical conditions, including if you:

- drink alcohol, use drugs, or have a history of alcohol or drug abuse
- have ever had depression or other mental health problems
- have low blood pressure or a medical condition that can cause low blood pressure
- are pregnant or plan to become pregnant. It is not known if ADDYI will harm your unborn baby.

GET STARTED TODAY

Ask your healthcare provider about Addyi. Your prescription can be shipped directly to your home (*includes free shipping!*)



With commercial insurance coverage, your Addyi is only \$20/mo!*

***"I WANT sex again :-)
I cannot believe I'm saying that!!"***

*Eligible patients only. Restrictions apply. Please see Terms and Conditions at addyi.com/savings. **Some women may see results in as early as 4 weeks. Addyi should be discontinued if there is no improvement after 8 weeks.

IMPORTANT SAFETY INFORMATION (Continued)

- are breastfeeding or plan to breastfeed. It is not known if ADDYI passes into your breast milk. You and your doctor should decide if you will take ADDYI or breastfeed. You should not do both.

Tell your doctor about all of the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. ADDYI can affect the way other medicines work, and other medicines can affect the way ADDYI works, and can cause serious side effects.

What should I avoid while taking ADDYI?

- **Do not drink alcohol close to the time you take your ADDYI dose because this increases your risk of severe low blood pressure and fainting (loss of consciousness).**
- Do not drive, operate machinery, or do things that require clear thinking until at least 6 hours after you take ADDYI and until you know how ADDYI affects you.
- Do not drink grapefruit juice if you take ADDYI. Drinking grapefruit juice during your treatment with ADDYI increases your risk of severe low blood pressure and fainting (loss of consciousness).

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IS IT JUST ME? NO, IT'S HSDD.

Hypoactive (low) Sexual Desire Disorder (**HSDD**), is characterized as frustrating low libido, and is the **most common form of sexual dysfunction** in premenopausal women. Though not fully understood, HSDD is believed to be caused by an imbalance of chemicals in the brain.



A study examining brain scans of 24 women (age 18-47) who were exposed to erotic materials showed that the women with HSDD had little to no activation. They likely can't turn off their "every day brain" to focus on their own pleasure.



*Rendering of brain PET scans

"I hadn't had a sexual thought in what felt like months..."

TAKING ADDYI

ADDYI SHOULD ONLY BE TAKEN AT BEDTIME

It is important to take Addyi as directed by your healthcare provider to help decrease the risks of low blood pressure, fainting, accidental injury and sleepiness.



"I'm fantasizing about having sex again!"

ADDYI + ALCOHOL

Wait at least 2 hours after drinking up to 2 standard alcoholic drinks⁺ before taking Addyi at bedtime. Skip your Addyi dose if you have consumed 3 or more drinks that evening.

⁺A standard alcoholic drink includes: one 12-ounce regular beer, 5 ounces of wine, 1.5 ounces of distilled spirits or shot.

IMPORTANT SAFETY INFORMATION (Continued)

• You should not take the herbal supplements St. John's Wort, ginkgo, or resveratrol or certain over-the-counter medicines such as cimetidine until you talk to your doctor. Taking ADDYI with these herbal supplements and over-the-counter medicines may increase your risk of low blood pressure, fainting (loss of consciousness), and sleepiness.

What are the possible side effects of ADDYI?

ADDYI can cause serious side effects, including:

• **Sleepiness** is a common side effect of ADDYI and can be serious. Taking ADDYI can increase your risk of sleepiness if taken during waking hours, if you drink alcohol, or take certain medicines or herbal supplements.

• **Low blood pressure and fainting (loss of consciousness)** can happen when you take ADDYI even if you do not drink alcohol or take other medicines or herbal supplements. Your risk of low blood pressure and fainting (loss of consciousness) is increased if ADDYI is taken during waking hours, if you drink alcohol within 2 hours of taking ADDYI, or if you take certain medicines or herbal supplements.

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ANSWER THE QUESTIONS BELOW
TO START THE CONVERSATION WITH
YOUR HEALTHCARE PROVIDER.

Have you lost interest in sex?



Does this upset you?



Do you want to do something about it?



(actual size)

DON'T BE FOOLED BY THE IMITATORS,
THERE'S ONLY ONE FDA-APPROVED
LITTLE PINK PILL

IMPORTANT SAFETY INFORMATION (Continued)

The most common side effects of ADDYI include:

- Dizziness
- Difficulty falling asleep or staying asleep
- Nausea
- Dry mouth
- Tiredness

These are not all of the possible side effects of ADDYI. Call your doctor for medical advice about side effects. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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This information does not take the place of talking with your doctor.